

# FY 2025 Placemat

## Missouri Department of Economic Development

### DED Mission:

We help create greater opportunities for Missourians to prosper.

### DED Aspiration:

We will be the best economic development department in the Midwest.

### DED Themes:

#### Culture

Equip team members to work, learn, and grow.

#### Process Improvement

Build and sustain efficient and integrated systems and processes.

#### Future

Uncover opportunities to help grow Missouri's economy.

#### INITIATIVES

- Develop an internal operating calendar for DED team members' awareness of activities.
- 🗨️ Develop a plan for internal trainings for all of DED.

#### INITIATIVES

- Integrate digital systems to manage programs, improving experiences for customers and team members.
- Streamline approval and request processes across programs.

#### INITIATIVES

- Update Missouri's statewide Comprehensive Economic Development Strategy (CEDS).

### DED Values:



🗨️ Indicates strategic initiatives developed in response to DED's QPS results.