



Missouri Department of Economic Development

FY 2023

MISSION We help create greater opportunities for Missourians to prosper

ASPIRATION We will be the best economic development department in the Midwest

THEMES	<p>Customer Centric with every aspect of the organization designed around the businesses and communities we serve.</p>	<p>One Team focused on recruiting, retaining and developing team members to better serve our customers.</p>	<p>Data Driven using forward-looking insights to continuously inform our decisions and improve our programs.</p>
INITIATIVES	<ul style="list-style-type: none"> ▪ Build integrated digital systems to manage DED programs, improving experiences for customers and our team. ▪ Modernize the DED website so that it reflects DED’s current programs and improves the customer experience. ▪ Streamline due diligence processes across DED programs, reducing turnaround time and burden for DED customers and our team. 	<ul style="list-style-type: none"> ▪ Develop department-wide onboarding that 1) introduces new hires to DED, 2) helps them understand their role within the larger mission, 3) equips them with basic knowledge and resources to be successful. 🗨️ Review how jobs are classified across DED and make recommendations for ways to improve equity across positions. 	<ul style="list-style-type: none"> ▪ Complete research phase for Comprehensive Economic Development Strategy (CEDs).

🗨️ Indicates strategic initiatives developed in response to DED’s QPS results.