



MISSOURI

Department of Agriculture



FY25 version 1.0

ASPIRATION

We will protect and promote Missouri's agriculture industry by doing MORE

THEMES

EmpowerMORE farmers, ranchers, agribusinesses and MDA employees

ConnectMORE Missourians and communities

ReachMORE consumers to protect and promote agriculture

Create opportunities for farmers to GrowMORE

INITIATIVES

- Implement software solutions to more accurately promote Missouri Grown members and products to customers by upgrading the Missouri Grown website with an improved directory system.
- Build and implement an improved grant tracking system to more effectively serve applicants and awardees.

- Implement an improved survey collection and review platform to more effectively receive and act upon the voice and perspectives of agricultural stakeholders.

- Protect Missouri producers by designing and implementing an extensive outreach and education campaign to inform pesticide applicators of upcoming changes to federal regulations.
- Implement upgraded grain regulatory software to increase productivity between grain regulatory and audited facilities.

- Streamline the compliance and approval process among milk and egg retailers by creating and employing an improved licensing system, allowing retailers to more effectively apply for and receive licenses.
- Redesign and enhance the internal Grain Inspection audit processes to maintain FGIS compliance standards.